

## Responding to a Cyber Breach Takes a Team

## Before a breach: Protecting data and training employees

Pre-breach services, from employee training to cyber assessments, can help companies protect their systems and their data and make them better able to withstand an attempted attack. Backing up critical data and training employees to recognize and report a breach sooner can be critical steps in containing the damage.

As part of our offering of pre- to post-breach solutions, E-COMP has partnered with Cowbell Cyber to offer E-COMP cyber customers access to various risk management resources, including training videos, a cyber resilience readiness assessment and a consultation with a cybersecurity professional to help identify areas of weakness or vulnerability.

## Managing a breach: Knowing where to start

E-COMP has created a network of cyber specialists to help manage the fallout of an attack. A cyber breach coach is an attorney specializing in cybersecurity events who can guide businesses in taking the right steps to recover in the critical hours and days following an attack. Acting as a first responder, the breach coach helps triage response efforts, including isolating affected data, notifying customers and retaining forensics professionals.

After a breach, a company's data is a virtual crime scene. Handling it properly requires a specialized skill set. The cyber breach coach can assemble a digital forensics team to help a company understand the scope of a breach, piece together and preserve evidence and help prevent future breaches.

Cyber breaches can also require a specialized crisis communications plan, especially if customers' Personally Identifiable Information (PII) or Protected Health Information (PHI) is involved in the breach. The cyber breach coach might recommend that the company retain a crisis public relations professional to help protect the company's brand and reputation, which may be covered by cyber insurance.

## After a breach: The road to recovery

Even a seemingly small breach can disrupt a business and render its systems and computers inoperable. If a breach does take place, small to mid-sized businesses need not only an insurance policy that can help reimburse them for their expenses, but also access to a network of experienced professionals. At E-COMP, our claims professionals, coupled with our partnership with Cowbell Cyber's cybersecurity solutions, can bring the right solution to your particular event.

