

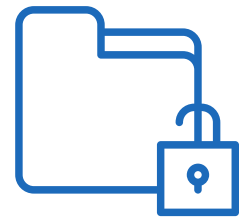
# Cybersecurity Awareness Training

## Offered by Cowbell Cyber through Wizer

The first and arguably most important step to protecting your business is to educate your employees about cybersecurity.

### Why?

- Many cyberattacks, especially ransomware, succeed by taking advantage of human errors.
- Skilled cybercriminals can easily fake emails from clients, managers, or suppliers.
- It is easy to inadvertently fall victim to a phishing email when under stress.
- Resulting cyber incidents can lead to business interruption, ransom, compromised data and more.



### What can you do?

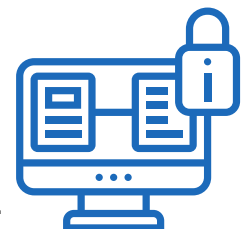
Enroll your employees into cybersecurity awareness training. It is included with every Cowbell's cyber insurance policy. Cowbell has partnered with Wizer to deliver the following:

- 1-2 min training videos
- Quizzes and progress reports
- Phishing email simulations



### Cybersecurity awareness basics:

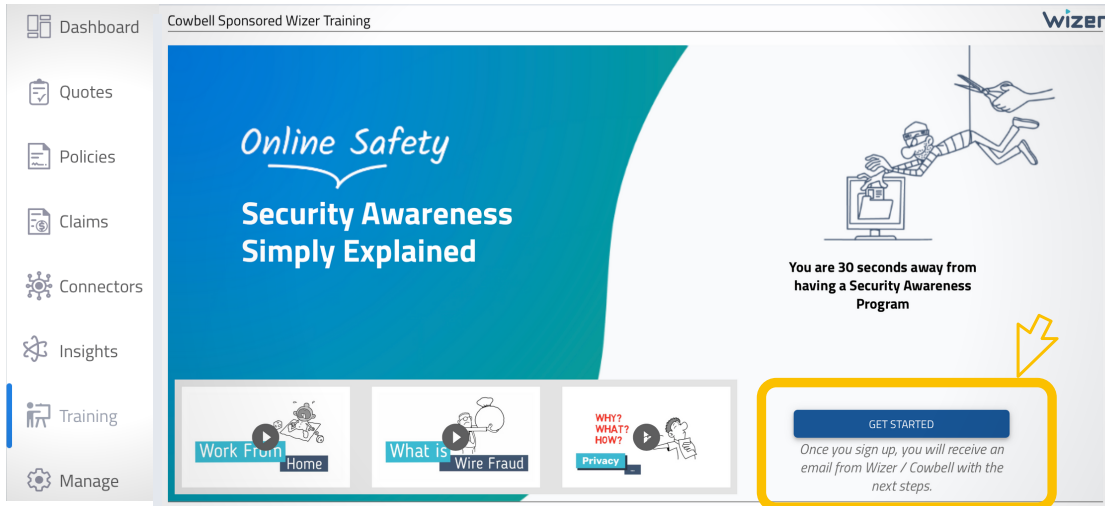
- Enforce the use of strong passwords; avoid password reuse.
- Deploy multi-factor authentication (MFA or 2FA).
- Avoid poorly secured public Wifi.
- Install security software on all devices.
- Train employees to access sensitive data only from company devices and through a VPN (encrypted) connection.



For more information, download Wizer's document on [how to build a cybersecurity awareness program](#).

# How To Activate Your Training Program

- ① Log into Cowbell at [console.cowbellcyber.ai](https://console.cowbellcyber.ai)
- ② Click on the "Training" tab on the left menu
- ③ Click on "Get Started"



- ④ Check your Email for an email invitation with the following title:  
**"Cowbell Cyber invited you to join a Security Awareness Program!"**

This email will include a link to join the Wizer portal and configure the Cybersecurity training program.

**Note:** the training program is entirely free for up to 20 team members with Cowbell discounted pricing beyond that. This includes:

- Access to 100+ microlearning videos
- Smart phishing simulator and phishing game
- Policy Management, SSO, and more...

Cyber Insurance  
Made Easy™

Cowbell Cyber delivers standalone, individualized and state-admitted cyber insurance to small and mid-size businesses. Cowbell's cyber policies include risk management resources, including risk insights and assessment, breach coaches, and cybersecurity awareness training.